

User Experience & Visual Design

Skills

Sketching	HTML5	Web Design
Wireframes	CSS3	Mac
Site Maps	In-Vehicle Design	Windows
Interactive Prototypes	Mobile App Design	Axure
Persona Creation	Usability Testing	Balsamiq
Content Strategy	User Research	Sketch

Experience

SEPTEMBER 2016 - PRESENT

General Motors, Detroit, MI - *User Experience Designer*

- Taking user stories to develop additional features into the myChevrolet mobile app
- Designing functionality for the myChevrolet mobile app
- Creating interactive prototypes that are used for testing purposes
- Performing usability testing and user research
- Presenting product briefs, wireframes, and prototypes to stakeholders

DECEMBER 2014 - SEPTEMBER 2016

CDK Global, Detroit, MI - *Web Design Specialist II*

- Working with automotive OEM clients from Infiniti and MINI to improve websites according to client goals and user needs
- Consulting with client advocates on site design, page layout, and ideas the client presents
- Using Adobe CC tools (Dreamweaver, Photoshop, and Illustrator) to design hundreds of unique assets including slides and layouts
- Testing new-trainee design and code work, making sure they meet quality standards
- Cross platform/browser testing to make sure code and designs appear consistently
- Nominated for STAR Award (Jan 2016) - STAR awards are given to employees that go above and beyond

SEPTEMBER 2011 - PRESENT

Jessica Stasie, Various - *Freelance Designer*

- Providing consultative services for illustration and design (including web, print, and branding)
- Utilizing HTML, CSS, and Javascript to stylize web pages for clients
- Curating all illustration work for printing/packaging

AUGUST 2013 - NOVEMBER 2013

ROXO LLC, Sylvan Lake, MI - *Graphic Designer*

- Used Adobe products for product, social media, and web design
- Work on projects involving Disney, Nickelodeon, Cartoon Network, and Skechers
- Made presentations for many companies to sell ROXOs product, such as Kohl's and Claire's
- Created product display toppers that can be seen in Toys "R" Us, Kohl's, and Claire's
- Took product photography for use in web, emails, and print materials
- Collaborated with the Lead Graphic Designer and Art Director about project direction

Education

2017

Kent State University - *MS in Information Architecture (User Experience Design)*

2012

Grand Valley State University - *BFA in Art & Design (Illustration)*